

CHESTER COUNTY INTERMEDIATE UNIT 24

SECTION: COMMUNITY
TITLE: ENDORSEMENTS/
ACCEPTANCE OF
SPONSORSHIPS/
ADVERTISING
ADOPTED: OCTOBER 27, 2010
READOPTED: JULY 8, 2020

913.1. ENDORSEMENTS/ACCEPTANCE OF SPONSORSHIPS/ADVERTISING

| Policy Section | Policy Description |
|----------------|---|
| 1. Authority | The Board may endorse vendors and accept sponsorships and advertising from private businesses and the general public to defray the cost of conducting Intermediate Unit programs and events. |
| 2. Guidelines | <p>The cost of endorsements/sponsorships/advertising will be based upon the cost to conduct the event, the duration of the event, the number of event attendees and the anticipated amount of exposure a vendor will receive for sponsoring the event.</p> <p>The Board reserves the right to refuse to accept a sponsor or an advertisement or to provide an endorsement to any organization, business, agency or individual at the discretion of the Executive Director or designee.</p> <p>Endorsements/sponsorships/advertising shall be treated as a contract with the Intermediate Unit and shall be subject to annual review by the Board.</p> <p>Advertising in Intermediate Unit publications will be clearly marked as an advertisement and not as an endorsement by the Intermediate Unit.</p> |